

Ruisi FU

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EDUCATION

Tsinghua University, Academy of Arts and Design

Beijing, China

Bachelor of Arts in Art and Technology (Information Design)

Aug 2019 - Jun 2023

Major GPA: 3.74/4.0

Relevant Courses: New Media Art, Internet Art Design, Interactive Design, Information Design

HONORS & AWARDS

Academic Progress Scholarship of Tsinghua University	2021.12
Tsinghua University Comprehensive Excellent Scholarship (Ranked Top 3)	2021.12
Excellence Scholarship for Volunteering of Tsinghua University	2022.12
Top Ten Clubs of Tsinghua University	2020-2022
Team Gold Award for Social Practice of Tsinghua University	2022
First Prize, Creative Design of Agricultural Product for Rural Development of Tsinghua University	2020
Gold Award, Excellent Social Practice Team of Tsinghua University	2019&2020

PROFESSIONAL EXPERIENCE

Alibaba Cainiao Parcel, UI/UX Intern **2022.08-2022.09**

- Served as a full-process service designer intern in the team, designed a new surprise storage service function for the small program of Cainiao Parcel, and found a new profit point for the company; in order to start researching from users, I distributed 400+ questionnaires and conducted multiple in-depth interviews to confirm user pain points and design.
- In October 2022, some functions and ideas of Surprise Storage have been launched in the mobile application, and more creative ideas may be realized in the future

Tencent, School-enterprise Cooperation Project Participant **2021.03-2021.05**

- Joined the project as a school-enterprise cooperation participant, and led the team to propose new innovations and interactive design products in the design of the children's search engine.
- Led the team to complete the proposal and design of the prototype of the children's search engine, and provided preliminary ideas for Tencent's development of the children's search engine. The part related to the exploration of the real physical world is under development and may be launched in the future.

A Children's Science Popularization Project On Carbon Neutrality, Cooperate with the Chinese Academy of Sciences

Instructor: Guan Yan, Associate Professor in Department of Information Art and Design at Tsinghua University

2022.04-2023.03

- According to the current trend of promoting carbon neutrality and carbon peaking in the country and the world, conducted science popularization to teenagers and children aged 7-12; conducted interesting science popularization through the combination of card games and AR technology, and subtly guided young people to understand the international situation and to start a low-carbon life from themselves.
- Divided the appropriate scope of popular science knowledge through exchanges with the Chinese Academy of Sciences, conducted many in-depth interviews and research, and made three different versions of the game prototype and incentive mechanism, which are currently in design iteration.

LEADERSHIP & VOLUNTEER EXPERIENCE

Vice President and Chairman of the Council, Tsinghua University Student Painter Studio Association

Design Director, Tsinghua University Rural Revitalization Association Wendeng Station

LANGUAGE & SKILLS

Language: Mandarin (Native), English (Proficient), Italian (Simple Social Level)

ComputerSkills: XD, Cinema 4D, Figma, Procreate, AE, PS, Unity, AI, Roblox, Sketch, Processing, Arduino, TouchDesigner

Hobbies: Electronic Organ (level 10), Brush Calligraphy (level 10), Pen Calligraphy (level 10), Musical Theater, Wool Felt, Handmade Jewelry Making, Taekwondo